



北京第二外国语学院商学院
BISU · BUSINESS SCHOOL

ENROLLMENT GUIDE FOR THE SUMMER PROGRAM (2024) AN OVERVIEW OF MODERN CHINA AND CITY DEVELOPMENT



THE SUMMER PROGRAM (2024) AN OVERVIEW OF MODERN CHINA AND CITY DEVELOPMENT

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BISU Website: <https://www.bisu.edu.cn>



Beijing International Studies University (BISU) was founded in 1964 and is a high-level foreign language university with Foreign Language and Literature as the main discipline and Tourism, Philosophy, Applied Economics, Chinese Language and Literature, Business Administration, Regional Country Studies and other multidisciplinary synergistic development as specialties. BISU enrolls an average of more than 1500 international students from all over the world every year, including graduate, undergraduate, preparatory and advanced students. Every summer, BISU organizes short-term courses on topics such as Chinese language, general knowledge of Chinese culture and Modern China and City Development.

BISU is located in Chaoyang District, Beijing, with the Central Business District (CBD) on its west and the Beijing Municipal Administration Center (Tongzhou District) on its east. It boasts superior location, convenient transportation, and a beautiful campus environment.

BISU Profile

Features

Program Advantages

1. Creates in-depth and globalized learning experiences by integrating China's topics with a global setting.
2. Provides systemic and practice-oriented learning experience by integrating global theories with local practices.
3. Establishes a global network platform for industry expertise and career development.

Program Features

1. Multiple theoretical dimensions of understanding China's rapid economic and social development
2. Theoretical + practical courses: Lectures + Seminars + Field Trips
3. Learning Know-Hows in China
 - How to Better Understand China?
 - How to Draw Experience from China?
 - How to See through Things in China?
 - How to better Develop Yourself in China?
 - How to Seize Various Opportunities in China?

Deadline

May 31, 2024

Fees

50,00RMB (Tuition) + 2,000 (Accommodation)

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Program Schedule

The summer course will be held for two weeks from July 7th (Sunday) to July 19th (Friday), 2024.

Class Time (Monday to Friday)

9:00 AM-12:00 PM (indoor thematic teaching)

2:00 PM-5:00 PM (field trips/outdoor practical teaching)

Course Arrangements

- ① Monday to Friday: lectures make up 50% of the total course hours, while field trips/outdoor practical teaching and internships make up the remaining 50%.
- ② Saturday & Sunday: Cultural and historical site visits in and around Beijing.
- ③ The intended destinations for practical teaching include Shougang (Capital Steel) Industrial Park, Beijing Planning Exhibition Hall, Municipal Administration Center (Beijing Sub-center), and Xiong'an New Area. The intended destinations for internships include governmental departments, community service centers, industrial parks, Beijing local enterprises and communities. The intended destinations for cultural and historical site visits include the Great Wall, the Palace Museum, and the China Science and Technology Museum.

Curriculum

Chinese Path to Modernization and Urban Development, by Lina Zhong

Chinese Path to Modernization and International Trade, by Libin Luo

Trends and Behavioral Characteristics of China's Outbound Tourism Consumption in the New Era, by Tongqian Zou

Develop Whole-process people's democracy, by Wencheng Zhuang

Traditional China, Realistic China and Future China, by Miao Yu

China's Urbanization Process and the Real Estate Sector, by Gong Zhan

Chinese Modernization and Tax Policy, by Tao Ying

World Dream: One Belt and One Road, by Yang Xiao

Application Qualifications

Application Requirements

- ① Applicants must be between 22 and 50 years old and physically healthy. A bachelor's or master's degree or above is preferred.
- ② The recruitment targets include university students and teachers, government officials, enterprise management staff, etc.
- ③ Admission priority will be given to those who apply first and enjoy highest level of academic background.

Language Requirements

- ① Applicants are capable of taking class in English or hold a minimum score of TOEFL (PBT) 550, TOEFL (iBT) 80, IELTS 6.0, or equivalent.
- ② Applicants from English-speaking countries or whose degree program is taught in English are exempt from the English language proficiency proof.
- ③ Applicants from BISU partner universities can be exempt from the English language proficiency proof by providing an English proficiency certificate of B2 level or above from their home universities.

Application Materials

A photocopy of the passport or residence permit, resume (in English), the highest degree certificate, the academic transcript of the highest degree, and the English language proficiency proof.

Application Process

1 Application

- ① Overseas applicants are kindly requested to log into the BISU's Online Service System (<http://apply.bisu.edu.cn/>) to apply. The application period is from March 5 to May 31, 2024, and the application languages are Chinese or English. In addition to filling out the online information, applicants should upload the required attachments as requested. The uploaded attachment materials should be color scanned copies, and the original documents should be kept for backup checking upon arrival.
- ② Applicants from within China (international students already in China) do not need to apply online. Instead, they only need to fill out the "Application Form for An Overview of Modern China and City Development" Summer Program for International Students and send the scanned copies of the required application materials (including valid X1 or X2 visa) to the email address study@bisu.edu.cn for registration. The original copies of the documents should be kept for backup checking after enrollment. The application period is from March 5 to May 31, 2024.
- ③ Applicants should provide genuine, accurate, complete, and valid information when filling out the application.

2 Review

BISU will review the application materials, and applicants can log into the BISU International Students Service System for application updates, progress and relevant notices. It usually takes 15 working days to review the materials.

3 Acceptance

After making admission decisions, BISU will send out an "Admission Notice". Applicants should bring the "Admission Notice" and "Certificate of Physical Examination" to the Chinese embassy or consulate to apply for the X2 visa. Specific requirements are subject to the requirements of the Chinese embassy or consulate.

4 Registration

- ① New students shall register within the time specified in the admission notice. Before registration, students should purchase insurance by themselves through the website (<https://lxbx.net/home>).
- ② Before entering China, students must confirm the specific school-entry date and related requirements with BISU Business School contact person via email below. Students may only enter the campus after the Business School agrees.
- ③ Upon registration, please bring the admission notice, original application materials, and five 2-inch white background passport photos.

Contact Information

Business School

Contact Person: Ms. Chen

Tel: 86-10-65778981

Email: chenhongying@bisu.edu.cn

Address: Room 520, Zhixing Building, No. 1 Dingfuzhuang Nanli, Chaoyang District, Beijing, China (100024)

International Exchange and Cooperation Office

Contact Person: Ms. Nie

Tel: 86-10-65778827

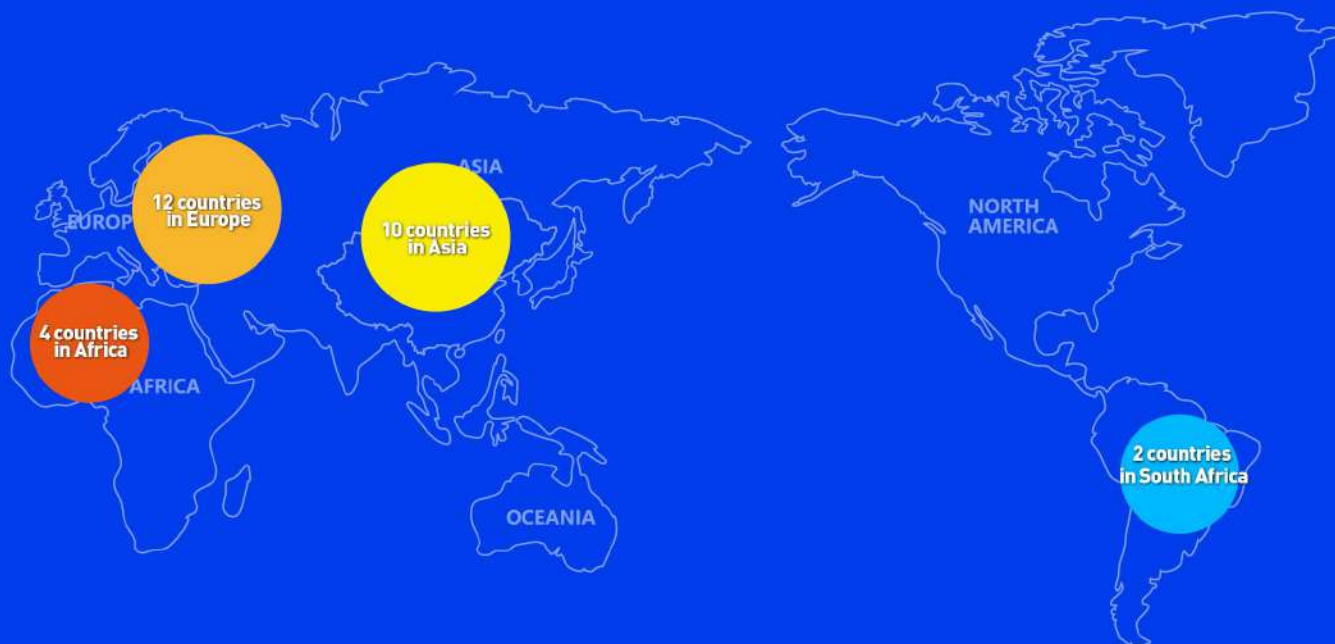
Email: study@bisu.edu.cn

Address: Room 102, Mingde Building, No. 1 Dingfuzhuang Nanli, Chaoyang District, Beijing, China (100024)

Pilot Program (2023)

Opening of the Summer Program on “An Overview of Modern China and City Development”

- A wide range of sources of international participants for the summer program



■ 10 countries in Asia ■ 12 countries in Europe ■ 4 countries in Africa ■ 2 countries in South Africa

- Occupational composition of participants



■ Teachers and students of higher education ■ Expatriate business people ■ Government officials ■ Other

A total of 51 participants from 28 countries on 4 continents participated, reflecting great diversity and representation. Among the participants, there were 19 from 12 European countries, 21 from 10 Asian countries, 8 from 4 African countries and 3 from 2 South American countries. The religions of the participants include almost all major world religions, including Catholicism, Christianity, Orthodox Christianity, Islam, Buddhism, and Hinduism. In terms of occupation, the participants' professions include government officials, expatriate business people, and university teachers and students.

Pilot Program (2023)

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Theoretical Courses



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Trends and Behavioral Characteristics of China's Outbound
Tourism Consumption in the New Era, by Tongqian Zou



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by Wencheng Zhuang



Traditional China, Realistic China and Future China,
by Miao Yu



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by Gong Zhan



Chinese Modernization and Tax Policy,
by Tao Ying



World Dream: One Belt and One Road, by Yang Xiao

Practical Courses

• Investigating Urban Construction Experience

In terms of urban construction, the international participants of the summer program visited the Canal Business District of Beijing Municipal Administrative Center, Xiong'an New Area and Beijing Planning Exhibition Hall.



• Experiencing Chinese Culture

In terms of Chinese culture, they visited The Palace Museum, the Great Wall and the Beijing Craft Museum.



• Investigating the operation of the Chinese government

In terms of government operations, they visited the Beijing Government's "12345" Hotline and observed a regular press conference in the Blue Room of the Ministry of Foreign Affairs.



• On-site visits to Chinese high-tech companies

In terms of high-tech enterprises, the participants visited Huawei's technology showroom where it receives dignitaries from all over the world, and BOE, and experienced the autonomous driving technology of Beiqi Blue Valley.



• Experience China's Green Development

In terms of green development, the participants visited the construction of the Beijing Central Axis and the Winter Olympic venues.



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Pilot Program (2023)

BISU·BUSINESS SCHOOL

THE SUMMER PROGRAM RECEIVED A LOT OF MEDIA ATTENTION AND AN OVERWHELMING RESPONSE.

MODERN CHINA & CITY DEVELOPMENT



China Daily's coverage of the Summer Program "An Overview of Modern China and City Development"

06 国际观察

人民日报 国际版

多国青年参加首届“中国式现代化与城市发展”暑期班——

“在中国的所见所闻令人难忘”

贾平凡 王曼曼 王玺荷 唐雅晴 嵇雨轩

环球热点

近日,首届“中国式现代化与城市发展”国际学员暑期班暨2023年友好城市官员专题研修班(以下简称“暑期班”)在北京举办。本次活动为期两周,由北京第二外国语学院和北京市人民政府外事办公室主办。来自28个国家的50余名国际学员通过“专题课程+实践考察”模式,沉浸式体验中国文化,零距离感受中国发展成就。

在接受采访时,多名学员表示,在中国的所见所闻令人难忘,中国式现代化成就令人惊叹,中国城市发展经验值得借鉴,他们愿为中外友好交往积极贡献力量。



图为8月9日,暑期班学员参观中轴线时,在前门大街合影。

北京第二外国语学院供图

People's Daily's coverage of the first Summer Program on "An Overview of Modern China and City Development"



Apply now!

School Website:<https://guoshang.bisu.edu.cn>

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AN OVERVIEW OF MODERN CHINA
AND CITY DEVELOPMENT**



Contacts

- Business School

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