



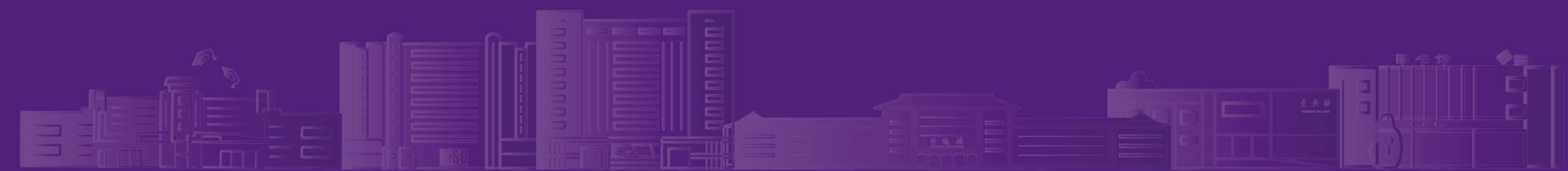
北京第二外国语学院商学院
BISU · BUSINESS SCHOOL

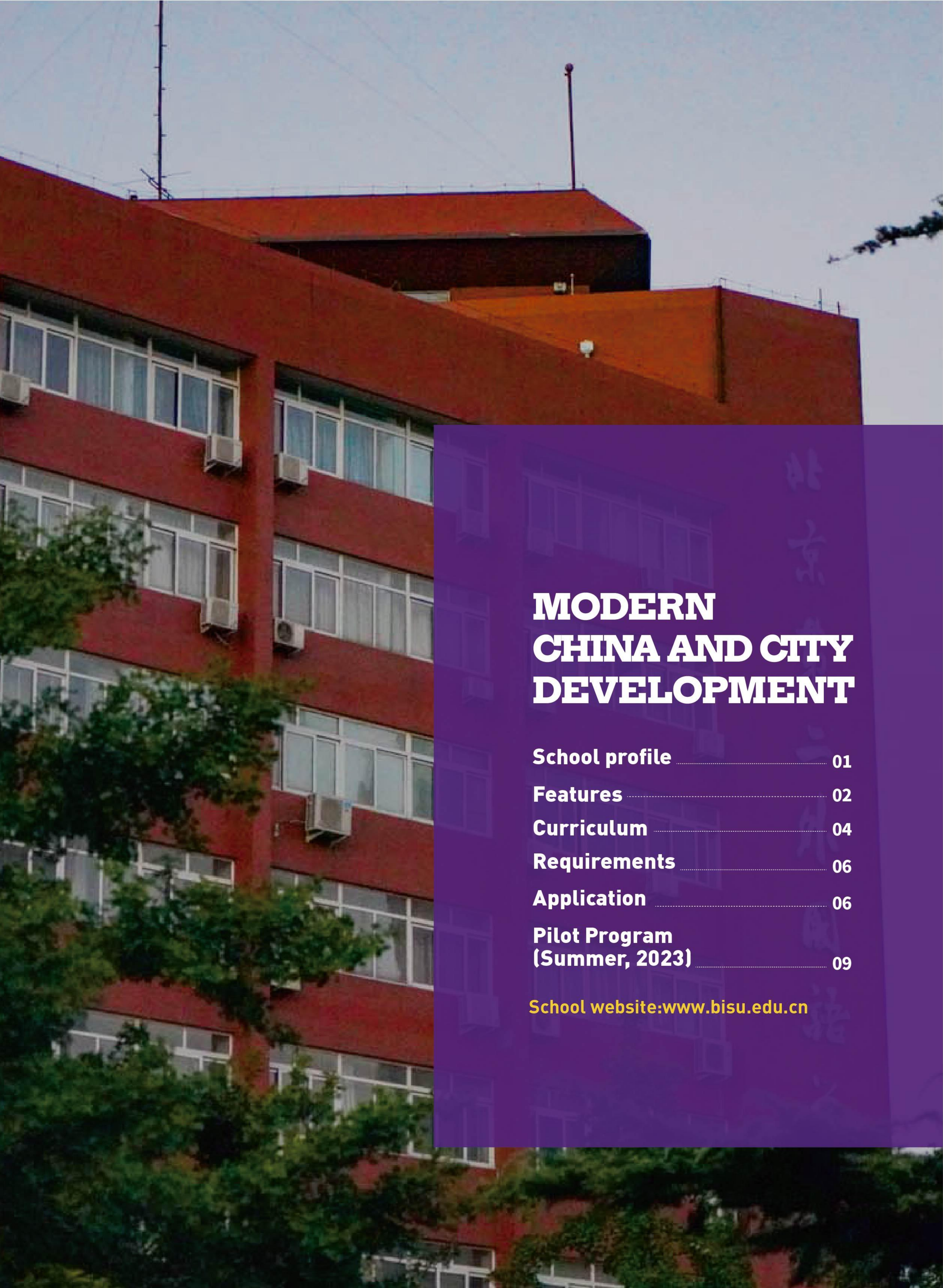


ENROLLMENT GUIDE FOR THE MASTER'S PROGRAM (2024) MODERN CHINA AND CITY DEVELOPMENT

Contacts

- Program info
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MODERN CHINA AND CITY DEVELOPMENT

School profile	01
Features	02
Curriculum	04
Requirements	06
Application	06
Pilot Program (Summer, 2023)	09

School website: www.bisu.edu.cn



School Profile

Beijing International Studies University (BISU) was founded in 1964 and is a high-level foreign language university with Foreign Language and Literature as the main discipline and Tourism, Philosophy, Applied Economics, Chinese Language and Literature, Business Administration, Regional Country Studies and other multidisciplinary synergistic development as specialties. BISU enrolls an average of more than 1500 international students from all over the world every year, including graduate, undergraduate, preparatory and advanced students. Every summer, BISU organizes short-term courses on topics such as Chinese language, Chinese culture and Modern China and City Development.

BISU is located in Chaoyang District, Beijing, with the Central Business District (CBD) on its west and the Beijing Municipal Administration Center (Tongzhou District) on its east. It boasts superior location, convenient transportation, and beautiful campus environment.

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Features

Program Advantages

1. Creates in-depth and globalized learning experiences by integrating China's topics with a global setting
The program focuses on cultivating tomorrow's talents with a global perspective, by equipping them with cross-cultural competence and communication skills, providing them with a multi-cultural and multi-language learning environment, helping them better understand and adapt to cross-cultural challenges, so that they can succeed in a variety of global business environments in their careers
2. Provides systemic and practice-oriented learning experience by integrating global theories with local practices
The program features a comprehensive field of business studies by taking advantage of the many academic and non-academic resources of the whole university and the faculties of economics, management, tourism and foreign languages. Emphasis is placed on sharpening students' professional knowledge, practical awareness and competitive advantages in their chosen industry and career.
3. Establishes a global network platform for industry expertise and career development
The program serves as a cradle of outstanding managers, practitioners and entrepreneurs around the world by improving their Chinese language proficiency and helping them build a global network platform, for career development and global cooperation, and providing them with business opportunities in China or cooperation with Chinese enterprises.

Program Features

1. Multiple theoretical dimensions of understanding China's rapid economic and social development

- China's Innovation Management examines the role and function of enterprises in Chinese-style modernization and urban development, the importance of enterprise innovation to modern urban construction, Chinese innovation management concepts and practices, enterprise innovation and sustainable development.
- Modern Industrial System explores how cities build a high-quality and efficient modern service industry system, advance in-depth integration of urban modern service industry with advanced manufacturing industry, accelerate the development of the digital economy, and create an urban digital industry cluster of international competitiveness.
- Chinese Civilization and Urban Culture explores the modernization of Chinese culture and civilization, the exchange and mutual understanding between Chinese and Western civilizations, and Chinese urban culture.
- Construction of Urban Ecological Civilization explores how to promote sustainable urban development around the connotation, requirements, modes and paths of ecological civilization, accelerate the development of ecologically friendly cities, advocate eco-tourism, implement rural revitalization and coordination with urban development, and build an ecologically civilized city of international competitiveness.
- International Affairs Research explores the key contents of political parties and international organizations, cultural diplomacy, and foreign-related legal affairs.

2. Theoretical + practical courses: Lecture + Seminars + Field Trips



Students do not only study general theories, but also develop intuitive thinking, and learn application and best practice of theories.

The program emphasizes both the knowledge that the students obtain from lecturing and the critical thinking that students generate during in-class interaction with teachers and classmates.

3. Learning Know-Hows in China

- How to Better Understand China?
- How to Draw Experience from China?
- How to See through Things in China?
- How to better Develop Yourself in China?
- How to Seize Various Opportunities in China?

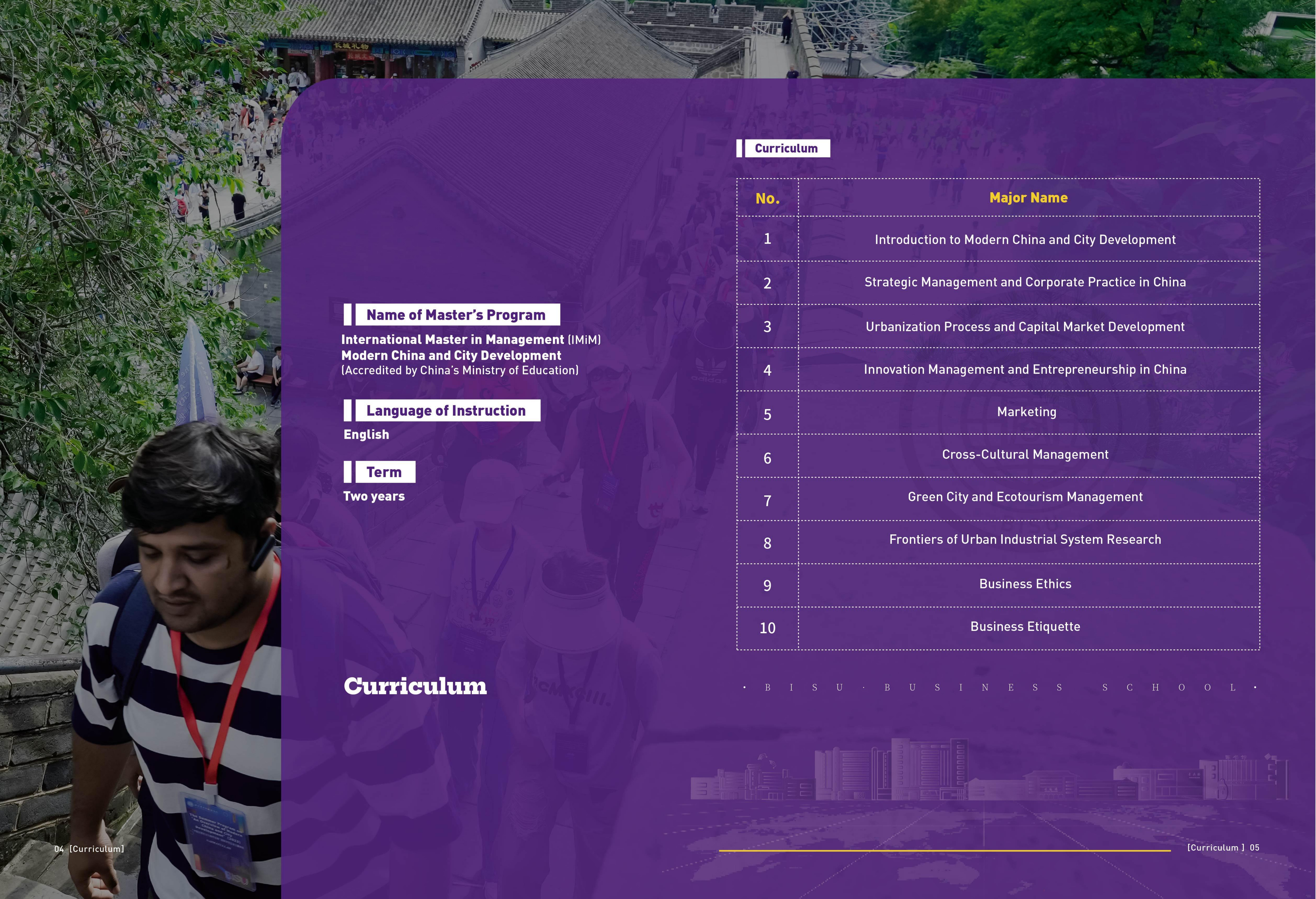
4. Deadline

June 30, 2024

5. Fees: 30,000 RMB (Tuition) + 9,000-16,900 RMB (Housing)

6. Scholarships

- First year: 20 full tuition waivers + 40 half tuition waivers
- Second year: students are eligible for various merit-based tuition waivers
- All applicants who apply by the deadline are automatically considered for the Scholarship



Name of Master's Program

**International Master in Management (IMiM)
Modern China and City Development**
(Accredited by China's Ministry of Education)

Language of Instruction

English

Term

Two years

Curriculum

No.	Major Name
1	Introduction to Modern China and City Development
2	Strategic Management and Corporate Practice in China
3	Urbanization Process and Capital Market Development
4	Innovation Management and Entrepreneurship in China
5	Marketing
6	Cross-Cultural Management
7	Green City and Ecotourism Management
8	Frontiers of Urban Industrial System Research
9	Business Ethics
10	Business Etiquette

Curriculum

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Requirements

Application Requirements

Applicants between the ages of 18 and 50 with good health and a bachelor's degree or above.

Application Materials

BISU International Student Application Form, a photocopy of passport or residence permit, resume, statement of purpose, university diploma and bachelor's degree certificate (undergraduates should provide proof of school attendance, and the original copy should be submitted for verification when registering), undergraduate and graduate, if any, transcripts, a letter of recommendation from one professor, 2 recent photos and a personal letter for scholarship application (if want to apply for scholarship).

Language Requirements

Applicants should have a minimum score of TOEFL (PBT) 550, TOEFL (iBT) 80, or IELTS 6.0. Applicants from English-speaking countries or whose degree program is taught in English are exempt from the English language proficiency proof. Applicants from BISU partner universities can be exempt from the English language proficiency proof by providing an English proficiency certificate of B2 level or above from their home universities.

Deadline

June 30, 2024

Application

1 Application Procedures

- ① BISU adopts an online application procedure. Applicants can register and log into the BISU International Student Service System (<http://apply.bisu.edu.cn/>) for application.
- ② Time for Online Application: December 25, 2023 to June 30, 2024. The application language is Chinese or English.
- ③ Applicants must provide genuine, accurate, complete and valid information in the system. Applicants will be responsible for all adverse consequences arising from incorrect, omitted, false or invalid information they provide.
- ④ Applicants shall also upload additional materials as required in the system. The attachments should be color-scanned copies, and the originals should be reserved for verification. If the application materials are not in Chinese or English, a Chinese or English translation must be attached.

2 Admission

After making admission decisions, BISU will send the Visa Application Form for Study in China (JW202/JW201) and the Admission Notice of BISU before July 31. Applicants shall apply for an "X1" visa at the Chinese Embassy/Consulate abroad with the Visa Application Form, Admission Notice and Health Examination Report.

3 Registration

New students shall register within the time specified in the Admission Notice. Those who fail to register within the time limit without providing proper reasons will be considered dropouts automatically. Before registering, new students should contact the university to apply for the specific arrival time, and confirm the arrival date and relevant requirements with the school. When registering at the university, please bring the Admission Notice, the Visa Application Form for Study in China (JW201/202 form), the original application materials and five 2-inch white background ID photos. If you have had a physical examination at your home country, please also bring all the original physical examination records.

4 Verification

BISU will verify new students' admission eligibility upon and after the registration. If any inconsistency in the materials is detected, or there are fraud, malpractice and other illegal circumstances, the student will be determined as unqualified, and his/her admission and student status will be revoked.

5 Health Examination

According to China's regulations, international students who plan to study in China for over half a year need to submit a standard health examination form (available at the Chinese Embassy/Consulate abroad), and the university needs to submit the forms to a designated hospital for verification. Students need to pay 60 RMB as fees. Those who fail to pass need to redo all examinations at designated hospitals at their own costs. International students who do not have health examination in their own countries will be organized by BISU to go to a designated hospital for examination after arrival, and the cost (about 400 RMB) will be borne by the students.

6 Insurance

According to China's regulations, international students must have medical insurance coverage during their stay in China. New students are required to buy Accident Insurance and Hospitalization Insurance when registering for admission. The insurance premium is about 800 RMB per person for a year.

7 Charge Standards

(1) Tuition fee
Application fee: 800 RMB
Tuition fee: 30,000 RMB/academic year (Outstanding applications are eligible for various levels of financial aid)
(2) Accommodation fees and facilities

Apartment	Rate for Double Room	Room Facilities
Apartment No.2 Building A	16,900 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner, toilet (with 24h hot water shower)
Apartment No.2 Building B	16,900 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner, toilet (with 24h hot water shower)
Apartment No.2 Building C	9,000 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner
Qinxue Building Apartment	10,400 RMB/academic year/person/bed	bed, bedside table, desk, bedding, air conditioner

Note:

- ① Apartment No.2 has a public kitchen, public bathroom and a public washroom (with washing machines and dryers);
- ② Apartment room deposit is 500 RMB/person. If the equipment in the room is not damaged when the student checks out, the room deposit will be returned;
- ③ This apartment information table is tentative, and room allocation will be arranged by BISU during registration;
- ④ 100 kilowatt-hours will be free of charge for each room every month to cover daily usage, and students need to pay any extra charges;
- ⑤ If you pay the accommodation fee in advance, you can have discounts on the accommodation fee for the winter and summer vacations. The specific policy is subject to the regulations of the International Student Apartment Management Center.

8 Payment Methods

Applicants can transfer the application fee, tuition and accommodation fee to the following bank account:
Beneficiary: Beijing International Studies University
Beneficiary bank: The Agricultural Bank of China Beijing Branch, Ding Fu Zhuang Sub-Branch, Beijing P.R. China
Account No: 11 0433 0104 000 3700
Swift: ABOCCNBJ010
AC Account: 65501-9000
Banking office code: 474

- Note:
- ① Unless in special circumstances, those who fail to pay tuition and accommodation fees within ten days after registration must pay an additional 5% overdue fine.
 - ② Please take into consideration the impact of daily exchange rate changes, international bank transfer charges and other factors on the final amount of actual tuition paid, as well as notice that the payment of tuition and fees must be in RMB.
 - ③ When new students enter the university, the university can handle residence application procedures for them on their behalf, and the agency fees and visa fees shall be borne by the students.
 - ④ Neither the application fee nor the tuition and accommodation fee is refundable.
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9 Contacts

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Pilot Program (Summer, 2023)

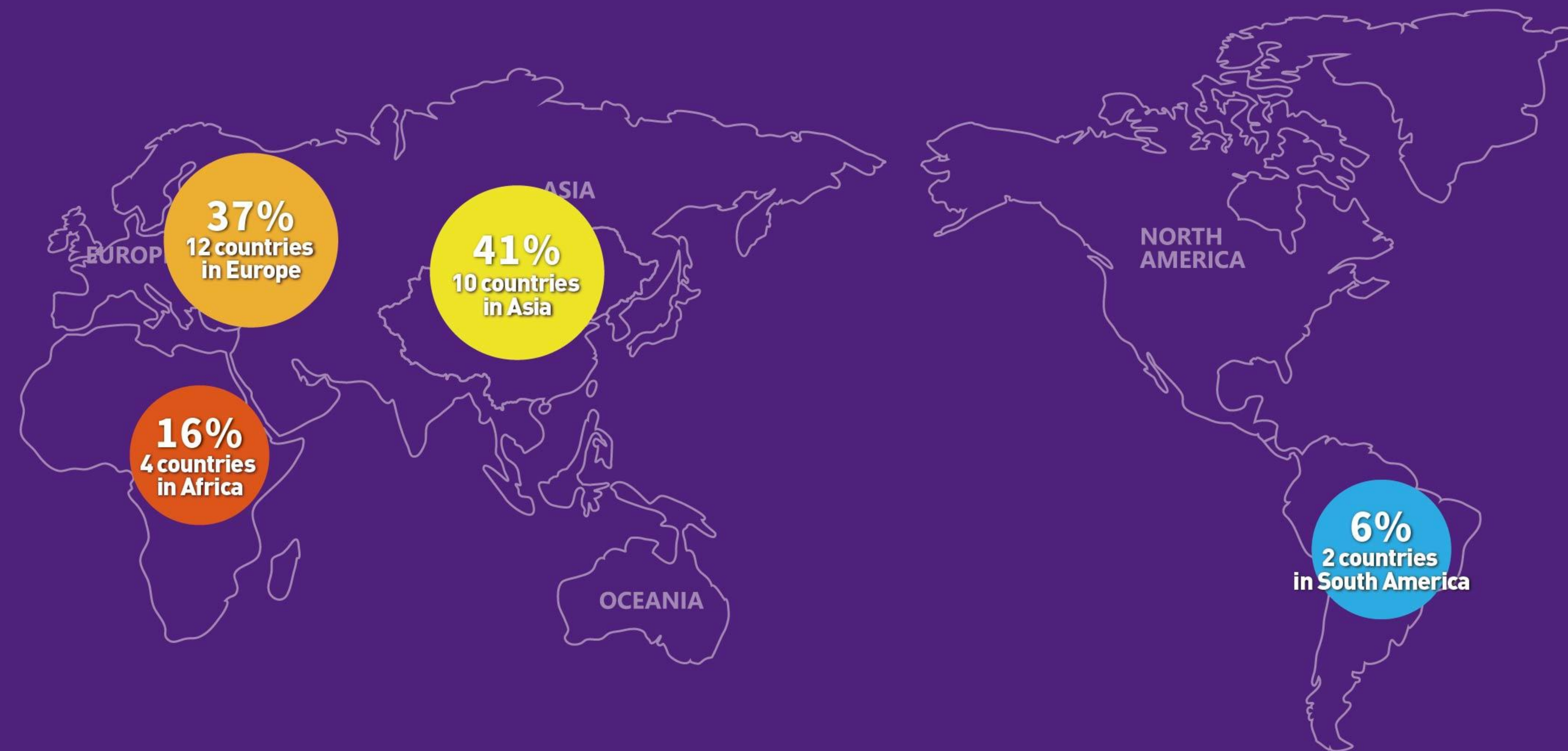
Opening of the Summer Program on “An Overview of Modern China and City Development”



Note: The summer program is a summer short course sponsored by BISU from August 6-18, 2023, and is not this master's degree program.

A wide range of sources of international participants for the summer program

Composition of countries of origin of participants



10 countries in Asia 12 countries in Europe 4 countries in Africa 2 countries in South America

The occupational composition of participants



Teachers and students of higher education Expatriate business people Government officials Other

A total of 51 participants from 28 countries on 4 continents participated, reflecting great diversity and representation. Among the participants, there were 19 from 12 European countries, 21 from 10 Asian countries, 8 from 4 African countries and 3 from 2 South American countries. The religions of the participants include almost all major world religions, including Catholicism, Christianity, Orthodox Christianity, Islam, Buddhism, and Hinduism. In terms of occupation, the participants' professions include government officials, expatriate business people, and university teachers and students.

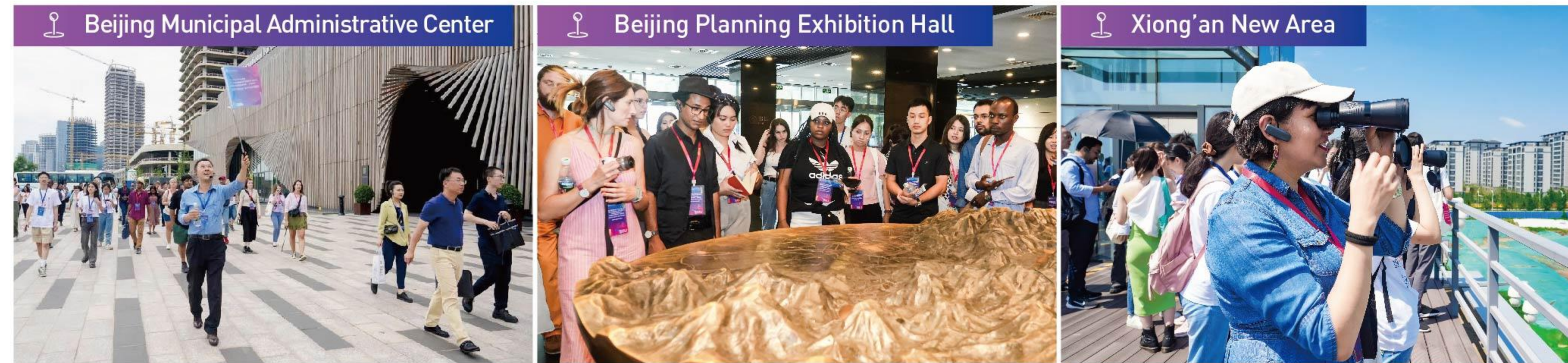
Theoretical Courses



Practical Courses

• Investigating Urban Construction Experience

In terms of urban construction, the international participants of the summer program visited the Canal Business District of Beijing Municipal Administrative Center, Xiong'an New Area and Beijing Planning Exhibition Hall.



• Experiencing Chinese Culture

In terms of Chinese culture, they visited The Palace Museum, the Great Wall and the Beijing Craft Museum.



• Investigating the operation of the Chinese government

In terms of government operations, they visited the Beijing Government's "12345" Hotline and observed a regular press conference in the Blue Room of the Ministry of Foreign Affairs.



• On-site visits to Chinese high-tech companies

In terms of high-tech enterprises, the participants visited Huawei's technology showroom where it receives dignitaries from all over the world, and BOE, and experienced the autonomous driving technology of Beiqi Blue Valley.



• Experience China's Green Development

In terms of green development, the participants visited the construction of the Beijing Central Axis and the Winter Olympic venues.



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Pilot Program(Summer, 2023)

BISU·BUSINESS SCHOOL

THE SUMMER PROGRAM RECEIVED A LOT OF MEDIA ATTENTION AND AN OVERWHELMING RESPONSE.

MODERN CHINA AND CITY DEVELOPMENT



China Daily's coverage of the Summer Program "An Overview of Modern China and City Development"

06 国际观察

人民日报 海外版

多国青年参加首届“中国式现代化与城市发展”暑期班——

“在中国的所见所闻令人难忘”

贾平凡 王曼曼 王玺荷 唐雅晴 嵇雨轩

环球热点

近日，首届“中国式现代化与城市发展”国际学员暑期班暨2023年友好城市官员专题研修班（以下简称“暑期班”）在北京举办。本次活动为期两周，由北京第二外国语学院和北京市人民政府外事办公室主办。来自28个国家的50余名国际学员通过“专题课程+实践考察”模式，沉浸式体验中国文化，零距离感受中国发展成就。

在接受采访时，多名学员表示，在中国的所见所闻令人难忘，中国式现代化成就令人惊叹，中国城市发展经验值得借鉴，他们愿为中外友好交往积极贡献力量。



图为8月9日，暑期班学员参观中轴线时，在前门大街合影。

北京第二外国语学院供图

People's Daily's coverage of the first Summer Program on "An Overview of Modern China and City Development"

Apply now!

School Website: <https://guoshang.bisu.edu.cn>

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